

Consumer Justification Narrative

BlueChoice HealthPlan, Inc. Rate Change (effective 1/1/2017) for Blue Option Individual Health Plans

Scope and range of rate increase:

Depending on the plan selected, approximately 8,900 members currently enrolled in a Blue Option Individual health plan will see an increase in premiums effective January 1st, 2017.

Financial experience of the product:

During 2015, premiums received have not been sufficient to cover claims paid, administrative costs, commissions, taxes, and fees. The rate increase effective January 1, 2017 is intended to lessen the effect of future losses. If, in 2017, paid claims are significantly less than anticipated, rebates will be paid to Blue Option members.

Changes in medical service costs:

BlueChoice HealthPlan, Inc. will likely pay more claims in 2017 for the following reasons:

- Hospitals and doctors charging more for services
- More individuals seeking treatment, especially those not previously covered by insurance
- Higher drug costs
- Less available Federal funds to help pay for large claims and riskier individuals
- Future uncertainty in the insurance industry

Changes in benefits:

Changes to deductibles, copayments, and out-of-pocket maximums to some Blue Option products were implemented to limit the amount of the necessary rate increase without sacrificing coverage.

Administrative costs and anticipated profits:

Administrative costs were set based on internal corporate estimates of normal operating costs. Federally required fees also apply.

BlueChoice HealthPlan, Inc. is working hard to find ways to lower these costs through intense review of current practices.